



Graphic Designer

Are you a fast-moving Graphic Designer with a natural eye for good creative? Can you see inconsistency in a design or a spelling mistake from 50 metres? Are you looking for flexible working hours with the ability to work remotely if needed? Then, you've come to the right place!

This is an excellent opportunity for someone with 3-5 years' experience in a similar role, to grow and utilise their creative flair for our company's internal and external communications. Reporting to our Senior Marketing Adviser and Group General Manager, the successful applicant will be based in our modern Head Office in Tauriko, Tauranga. We offer flexibility and are happy to offer the role as either full time (40 hours a week); or part time (20-30 hours a week) for the right applicant.

Key responsibilities:

- Design and develop creative for both digital and print including (but not limited to)
 - Brand and marketing collateral refresh
 - New Campaign creative designs
 - Design of templates and editable PDFs
 - Internal reports, proposals, presentations, EDM's, magazine, flyers and brochures
 - Tradeshow stands design, Point of Sale and corporate marketing collateral
 - Adverts for magazines and online
 - Infographics for all products/services/events
 - Imagery for Editorials and Case studies
 - Website design updates ie landing pages and header banner design
 - Creative graphics to support how-to/explainer videos (website, social media)
 - Ongoing Branded content for social media and google adwords (FB, Insta, LinkedIn)
- Co-ordinate all design and production and be a guardian to our Brand ensuring Brand Guidelines are adhered to, and the professional consistency of our corporate identity
- Other administrative tasks as required

Essential competencies, personal skills and experience:

- A natural creative with a minimum 3-5 years' professional Graphic Design experience
- Excellent working knowledge of Adobe Creative Suite - Indesign, Photoshop, Illustrator. Note: general knowledge of Premiere Pro and/or After Effects would also be advantageous but not necessary.
- Ability to design across multiple channels including print (print file setup and outputs), web, EDM's and video
- General knowledge of traditional marketing, content marketing, and digital marketing
- Ability to juggle multiple projects and meet deadlines, while maintaining a great sense of humour
- Adaptable and good at managing pressure
- Excellent writing, communication, and presentation skills with attention to detail
- Proficiency in Microsoft Office; in particular Powerpoint, Word, and Excel



What we offer:

- Flexible working hours
- Remote working options
- Annual health checks and free flu shots (if wanted)
- Increased leave policies
- In house "Social club" events
- Inclusive culture allowing personal and professional growth
- Annual company bonus
- Modern offices, software and hardware to help you achieve
- Great team culture!

About us:

As part of the global Kinshofer Group, Doherty Couplers & Attachments design, manufacture and distribute world-leading earthmoving attachments for the construction, demolition, quarrying and mining industries. We're a fast-growing company offering a great working environment with opportunities to advance and learn alongside an innovative team. More importantly, we're a great bunch of people, that absolutely love what we do!

Our entire team live by our four core values:

Deliver what we promise, Exceed expectations, Attitude (be part of the solution), and Love what we do. If you believe in these values as much as we do, then you'll fit right in! If this sounds like you, we would love to hear from you.

Please send a covering letter and your CV to Janine@dohertydirect.net.

Note:

- 1. A job description is available on request.*
- 2. Applicants for this position must have NZ residency or a valid NZ work visa to be short-listed.*
- 3. We may close applications earlier if we find our superstar/s prior to this date.*