

SAFETY FIRST' FOR FAMILY OWNED COMPANIES

With extensive work currently underway on the Gateway Upgrade North project, family owned company, All Surface Civil and Mining has already secured a solid reputation in their area of the project with their expertise, high quality earthmoving equipment and experienced operators.

Providing a critical transport corridor for more than 83,000 vehicles each day, the \$1.143 billion Gateway Upgrade project from Nudgee to Bracken Ridge is expected to be completed by late 2018. The upgrade will not only reduce congestion but improve safety and increase efficiency of the motorway network.

It's this improvement of safety and efficiency that resonates with All Surface Civil and Mining (ASCM) owner, Riley Dodd. Established in 2007 in Mackay, Queensland, and servicing the mining, civil construction and gas industries within Queensland, ASCM now has a fleet of 22 machines and associated attachments. While machine and attachment efficiency is important to Dodd, the safety of his operators is paramount.

In fact, it was the safety features and increased productivity which saw the Doherty Snaplock+ Tilt become a preferred attachment for Dodd and his team.

"Every attachment in the company is a tilting attachment," explains Dodd. "We use the Snaplock+ for drainage, final trim and bulk excavation. It's very good, and with the new

auto lock switches we only need to hit the switch once to take the buckets off. "

With its efficiency, versatility and double-locking safety features, the Snaplock+ has provided a natural increase to safety and throughput for his business.

It's also these safety features, simple operation and robust construction that make Doherty attachments a winning combination with Brisbane based dealer, Brisvegas Machinery.

Another family owned and managed company, Brisvegas Machinery offer a wide range of earthmoving, construction and agricultural machinery, and happily recommended the Doherty attachments to their customer, All Surface Civil and Mining.

"Like ASCM, safety is a core focus in our business," explains Brisvegas' sales representative, Tim Parker. "Innovations like the Doherty Snaplock+ Coupler and Tilt with its dual pin locking not only make the worksite safer but more productive."

With safety, quality, and reliability being key requests from Brisvegas' customers, Doherty also deliver on service back-up, says Parker. In fact, he's seeing a lot more interest in, and people asking about Doherty attachments.

"We now have repeat customers who've come from other brands," highlights Parker. "The majority of customers switching to the Doherty attachments are happy and become brand loyal."

