DOHERTY COUPLERS AND ATTACHMENTS BUSINESS FEATURE

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Drainage contractor proves specialising gets Dest results

on Civil & Drainage plifies the benefits of being clear about your core business

> ne outcome of the recent global recession is the increase of generalist businesses in New Zealand, say Rob and Kerrie Moon, owners of Moon Civil & Drainage Ltd. While this is a natural move for any business owner facing tough times, such a decision is not always in the best interests of the customer. As New Zealand returns steadily to a growth economy, specialist contractors are now proving what we've known to be true, says Rob.

Established as a specialist drainlaying business in 2009, Tauranga-based Moon Civil & Drainage Ltd is one of the few businesses to stick with its game plan through the recession period, he says.

"Because we specialise, everyone has the right experience and equipment to ensure we get the job done to the standard required as safely and efficiently as possible."

It's a formula that has seen Moon Civil & Drainage grow significantly over recent years to become a licensed council contractor for the Tauranga City Council. Rob and Kerrie have continued to invest in the business throughout this time, boosting assets to include a three-tonne loader, two bobcats, three 12-tonne excavators, a five-tonne excavator, a four-tonne excavator, two twotonner excavators and tilt couplers specifically for use on large drainage projects.

"Along with our Hitachi excavators, we use the Snaplock+ Tilt coupler pretty much on all



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our projects because the guys are constantly changing buckets throughout the day," explains Rob. "As well as specialist equipment, health and safety is a major part of everything we do, and the Snaplock+ Tilt's automatic dual pin lock system makes for a far safer working environment."

Due to its excellent reputation in the local civil industry, says Kerrie, Moon Civil & Drainage is often called for a range of drainlaying projects, from simple soak holes to extensive subdivisions. Most recently, the team was involved in a 44-Lot subdivision project next to the Palm Beach Plaza, Papamoa. Commonly referred to as the 'Santa Monica development', this project will provide new housing for families in the area.

For more information contact **Doherty Couplers and Attachments** on (07) 574 3000 or sales@dohertydirect.net

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