

It's 'Safety First' for the Big Boys Toys

Melbourne Tractors has built a solid reputation as the place to go for "Big Boys Toys" but not at the cost of safety. The dealership represents leading brands such as Kobelco, New Holland and Terex. While the owners and team love working with such a wide range of heavy equipment and machinery, the primary message is always "Safety First" and this is a major reason why they fit Doherty couplers as standard.

"Safety is the number one focus of our business," explains sales representative, Kane Bennett. "We all love what we do but we've also got families to go home to at night. Innovations like the Doherty Snaplock+ Coupler dual pin locking not only make the worksite safer but increase productivity."

Ensuring they have a good working relationship with all their supply partners is also an important part of Melbourne Tractor's business. As Kane goes on to explain, "One of the other main reasons we use Doherty products is their back up service. Our rep, Damien, is always quick to respond."



With branches in Campbellfield, Ballarat, Brisbane and Dandenong offering a wide range of construction and agricultural machinery, the team at Melbourne Tractors have experience working across many industries and diverse operating environments. Their ten fully equipped service units go onsite to support customers and minimise delays to their project.

Kane has been a keen observer of the major changes happening across the industry, and agrees with the need for there to be more clarity and consistency in the safety regulations.

"It makes it very difficult for our customers when one site has different regulations to another, or the same regulations are interpreted differently from one site to the next. Overall though, I think the safety message is getting through as our customers are the ones in harm's way and they're very aware of those dangers."

Additional Information:

Doherty Couplers and Attachments is one of the few manufacturers globally to offer quick couplers fully-compliant to Australian standard AS4772-208, including the updated WorkCover NSW policies. The main feature of their Snaplock+ is its Dual Pin Locking (DPL) system ensuring attachments remain securely engaged on both pins in the event of loss of engagement force.