

DOHERTY COUPLERS & ATTACHMENTS NEWS RELEASE

BA Equipment Announces Attachments Partner

BA Equipment Group, Australia, has recently announced its partnership with Doherty Couplers & Attachments. This announcement will see BA Equipment Group become the official supplier and distributor of Doherty products throughout Queensland, Northern Territory and Western Australia.

Operating effectively for over 17 years, BA Equipment Group was originally known as the Breakers and Attachments department of Transmin. The business, re-branded in 2012, was created by father and son team Ross and Campbell Nunn to provide a more focused and dedicated service to the market.

With the announcement of an attachments supply partnership, BA Equipment Group anticipates a more seamless support service for its mining, construction and earthmoving customers.

“We will now be able to provide complete attachment solutions to our clients, enabling them flexibility to put together systems that achieve their requirements,” explains managing director, Campbell Nunn. “Our goal in this partnership is to be fully supporting the Doherty range of attachments throughout Australia.”

Based in New Zealand with a wholly owned subsidiary in Australia, Doherty is one of the few manufacturers globally to offer quick couplers fully-compliant to Australian standard AS4772-208, European EN474 standard, expecting forthcoming ISO international standards and all major contractor policies. The main feature of the Snaplock+ is its Dual Pin Locking (DPL) system ensuring attachments remain securely engaged on both pins in the event of loss of engagement force.

Doherty managing director, Jeremy Doherty, agrees the partnership is a positive move for the market and their mutual customers, “The decision to partner with BA was simple, they offer product support which is second to none and are well established in the market place. We have a top product but it needed local support.”



Nunn confirms quality and integrity were an integral part of their final decision, “We identified Doherty as a company with values of quality, honesty and ingenuity. Their products match BA Equipment Group’s goal to bring the latest technically innovative attachments to the market.”

Although BA Equipment Group has been a supplier of selected Doherty products since its days as a department of Transmin, this recent announcement will see the introduction of Doherty’s full range of products and services not previously available to BA Equipment Group customers.

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